

Clients and Brokers

# NAVIA BENEFITS ACADEMY



2022 Open Enrollment Program





Over the last few years, we have seen significantly better enrollment results with our virtual program than in-person events.



Clients who participate in our email campaign see an average **15% increase**



Clients who participate in our OE webinars see an average **6% increase** in enrollment

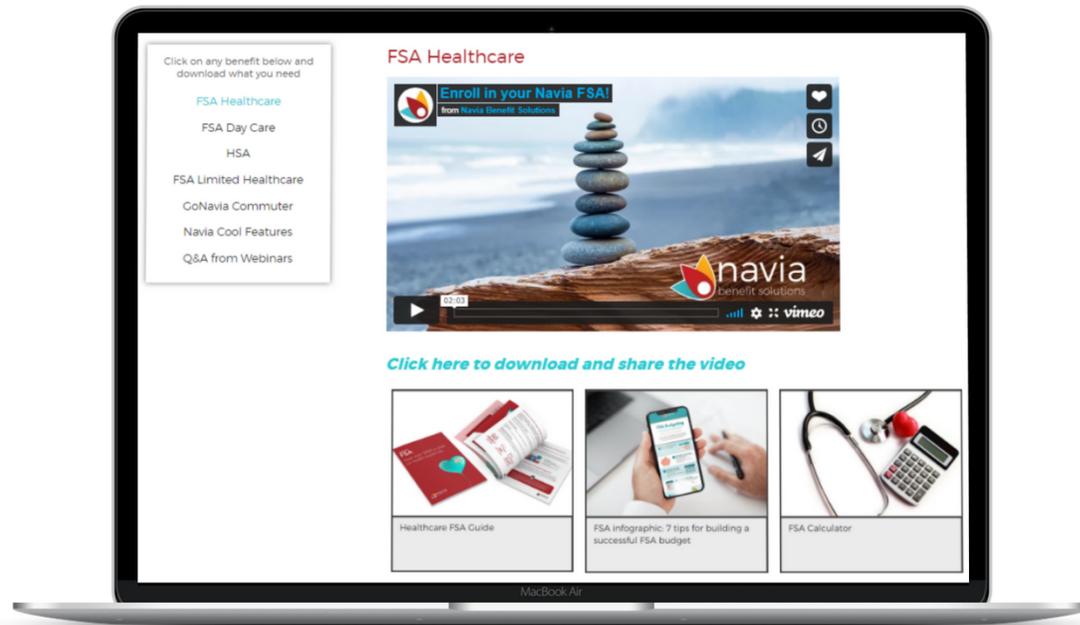


Our in-person events only return an average **1.5% increase** in participation.

Those extra participants add up to big savings when you think about it in terms of your FICA savings!



# Navia's open enrollment solution has a lot to offer



Navia Benefits Academy Hub



Self-serve educational resources & tools



Printed postcard



Benefit Q&A webinars



Benefit videos



Custom webinars



Raffle prizes!



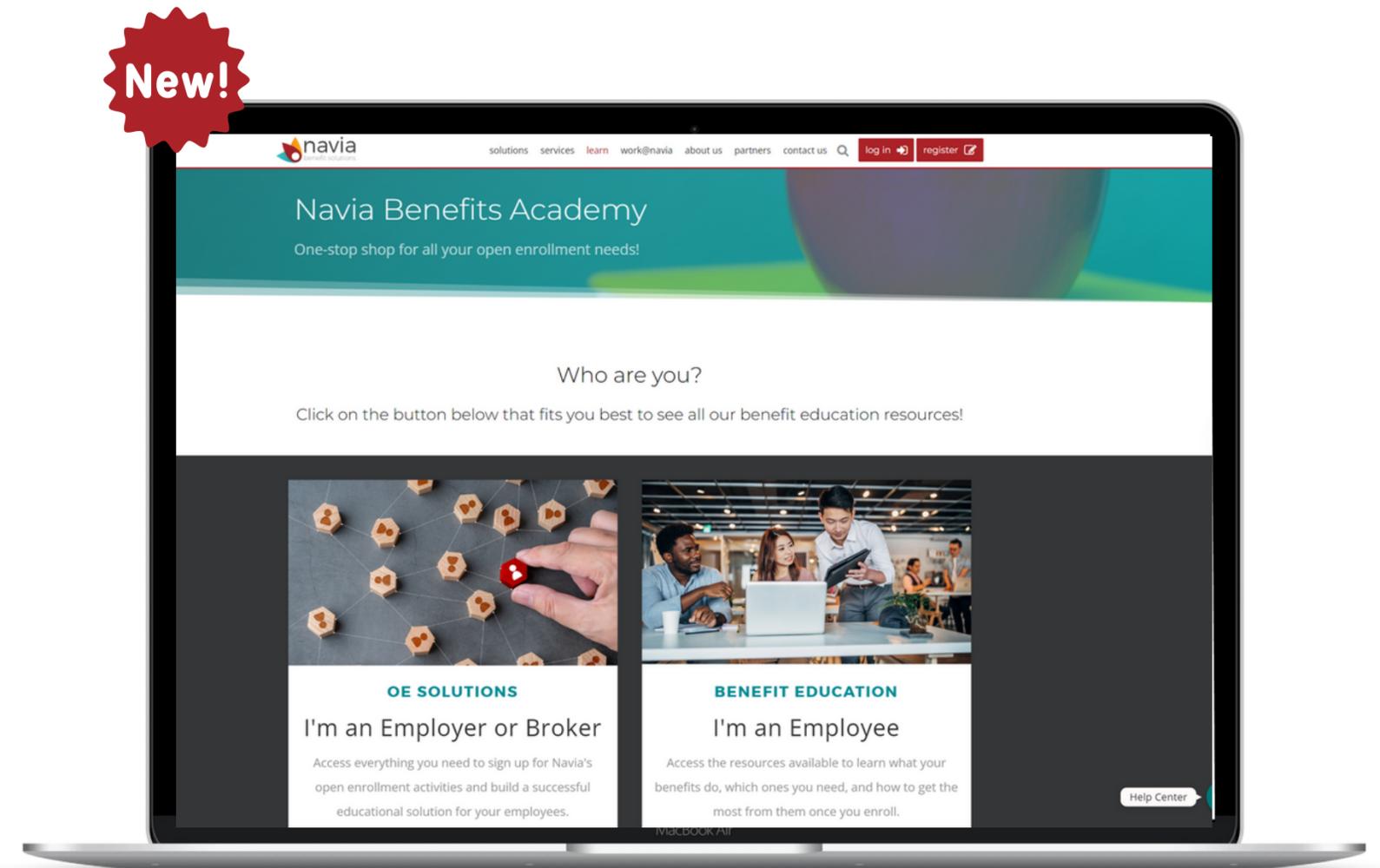
Participant email campaign

# Navia Benefits Academy

New this year, Navia Benefits Academy provides a resource site for both Brokers/Employers and Employees.

Clients can get all the information they need to create their OE solution and employees can access everything they need to learn about their benefits.

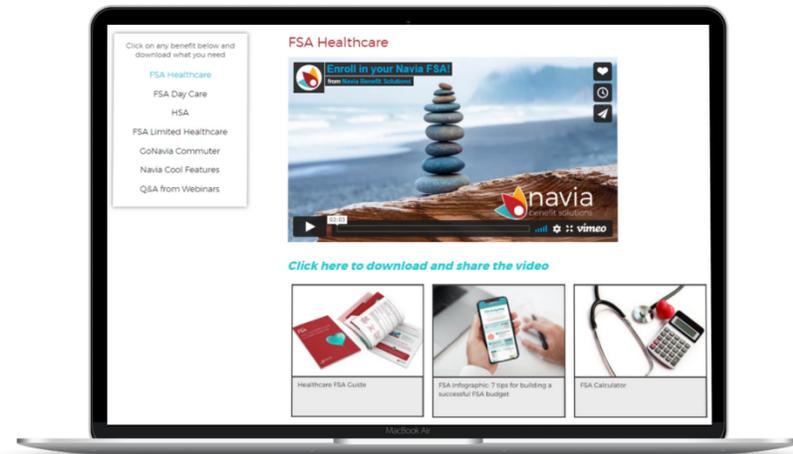
Be sure to bookmark <https://www.naviabenefits.com/benefit-education-resources/> as this page will give you and your employees 24/7 access to education materials, webinar sessions, and much more.



Pick which site fits you best

# Standard services, available to all clients

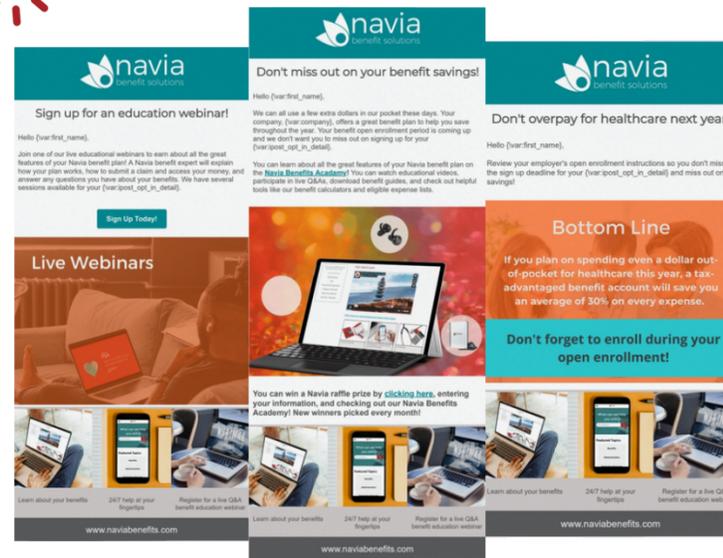
*click here!*



## Educational resources

<https://www.naviabenefits.com/benefit-education-resources>

*click here!*



## Benefit education email campaign

*click here!*



## Benefit Q&A Webinars



# Printed postcards available upon request



Printed postcards with a link to the employee benefit education site and a chance to win a raffle prize are available upon request



# Premium services, costs may be associated with these services



**Custom Webinars**



**In-person events**



**Co-branded, custom  
education materials**

Inquire with our Employer Services team for details



Raffle prizes may also be provided to incentivize enrollment and engagement



Beagle Two-Way  
Bluetooth Tracker



Tritone Speaker  
Water Bottle



Rocketbook  
Smart Notebook



Miir Computer  
Backpack



Double Wall Stainless Steel  
Bottle with Wireless Charger



Collapsible  
Popcorn Popper



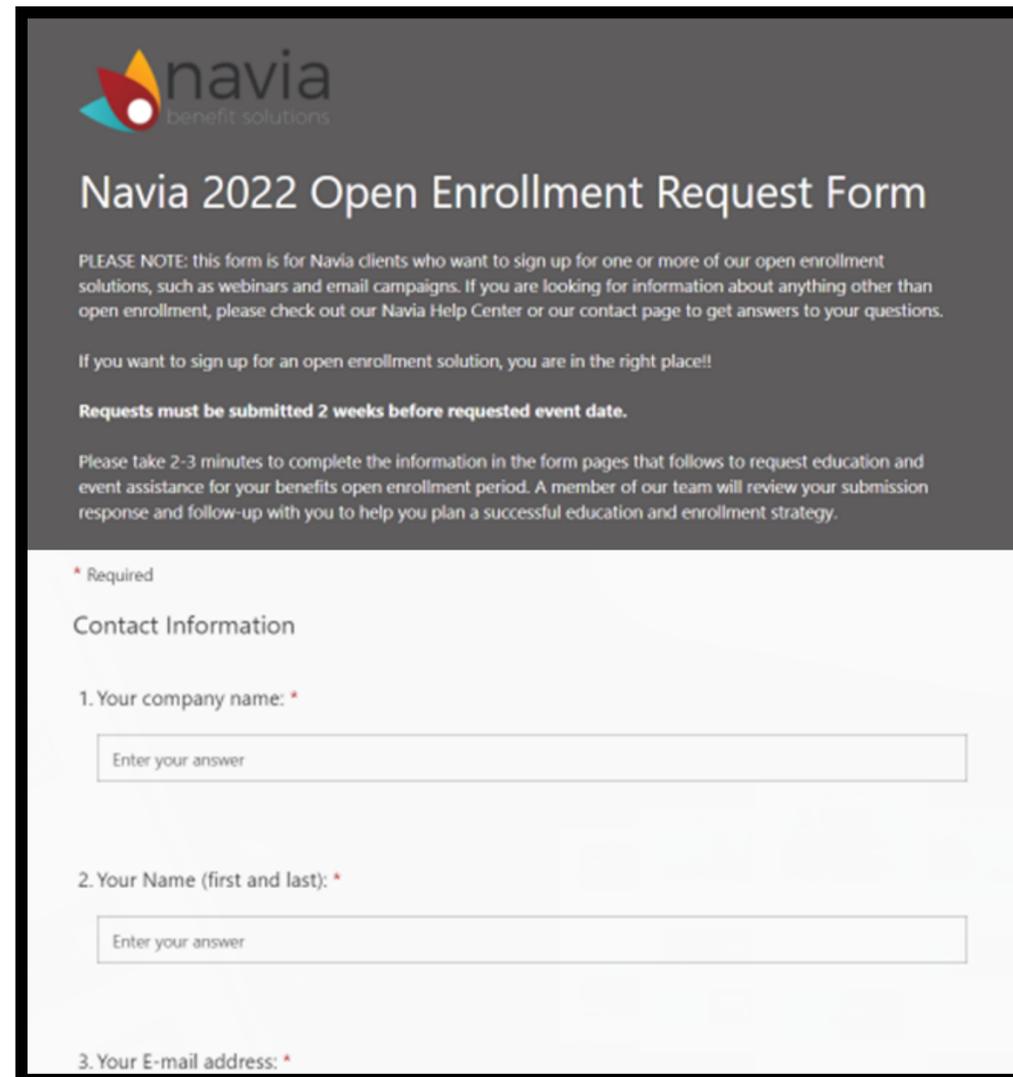
Wireless Earbuds



Wooden  
Stacking Stones



 **Sign-up now!**





### Navia 2022 Open Enrollment Request Form

PLEASE NOTE: this form is for Navia clients who want to sign up for one or more of our open enrollment solutions, such as webinars and email campaigns. If you are looking for information about anything other than open enrollment, please check out our Navia Help Center or our contact page to get answers to your questions.

If you want to sign up for an open enrollment solution, you are in the right place!!

**Requests must be submitted 2 weeks before requested event date.**

Please take 2-3 minutes to complete the information in the form pages that follows to request education and event assistance for your benefits open enrollment period. A member of our team will review your submission response and follow-up with you to help you plan a successful education and enrollment strategy.

\* Required

#### Contact Information

1. Your company name: \*

2. Your Name (first and last): \*

3. Your E-mail address: \*

**[Click here to request open enrollment assistance!](#)**

*You can also access the form at Navia Benefits Academy*

Click on the form link to request education and event assistance for your benefits open enrollment period. A Navia representative will review your request and follow-up to assist you with a support plan and resources to conduct a successful open enrollment strategy for you and your employees. We look forward to hearing from you!

**Please submit form at least two weeks prior to event date**