



Clients and Brokers

NAVIA BENEFITS ACADEMY

2024 Open Enrollment Program





Over the last few years, we have seen significantly better enrollment results with our virtual program than in-person events.



Clients who participate in our OE webinars see an average **16% increase** in enrollment



Clients who participate in our email campaign see an average **11% increase**



Our in-person events only return an average **5% increase** in participation.

Those extra participants add up to big savings when you think about it in terms of your FICA savings!



Learn how to boost FSA and HSA open enrollment and save thousands of dollars with our latest whitepaper



Did You Know?

11%

On average, clients experience an 11% increase in benefit enrollment when participating in the Navia OE program

\$26K

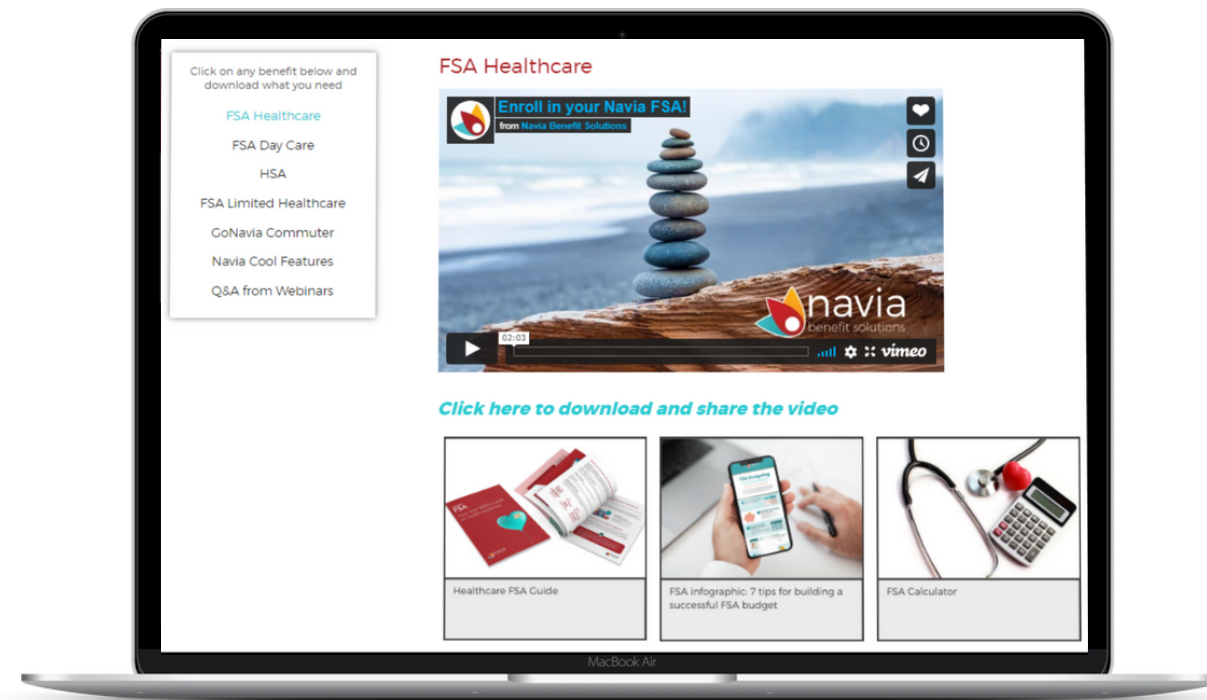
Depending on the contribution amount, an 11% increase in FSA enrollment for a company with 1,000 participants could be as much as \$26,928 in additional payroll tax savings.

Download Now



Navia analyzed FSA and HSA enrollment patterns across its 10,000+ clients to bring you a deep dive into how to increase your FSA and HSA participation.

Navia's open enrollment solution has a lot to offer



Navia Benefits Academy Hub



Self-serve educational resources & tools



Printed postcard



General
Webinars/Live Q&A



Benefit videos



Custom webinars



Raffle
prizes!



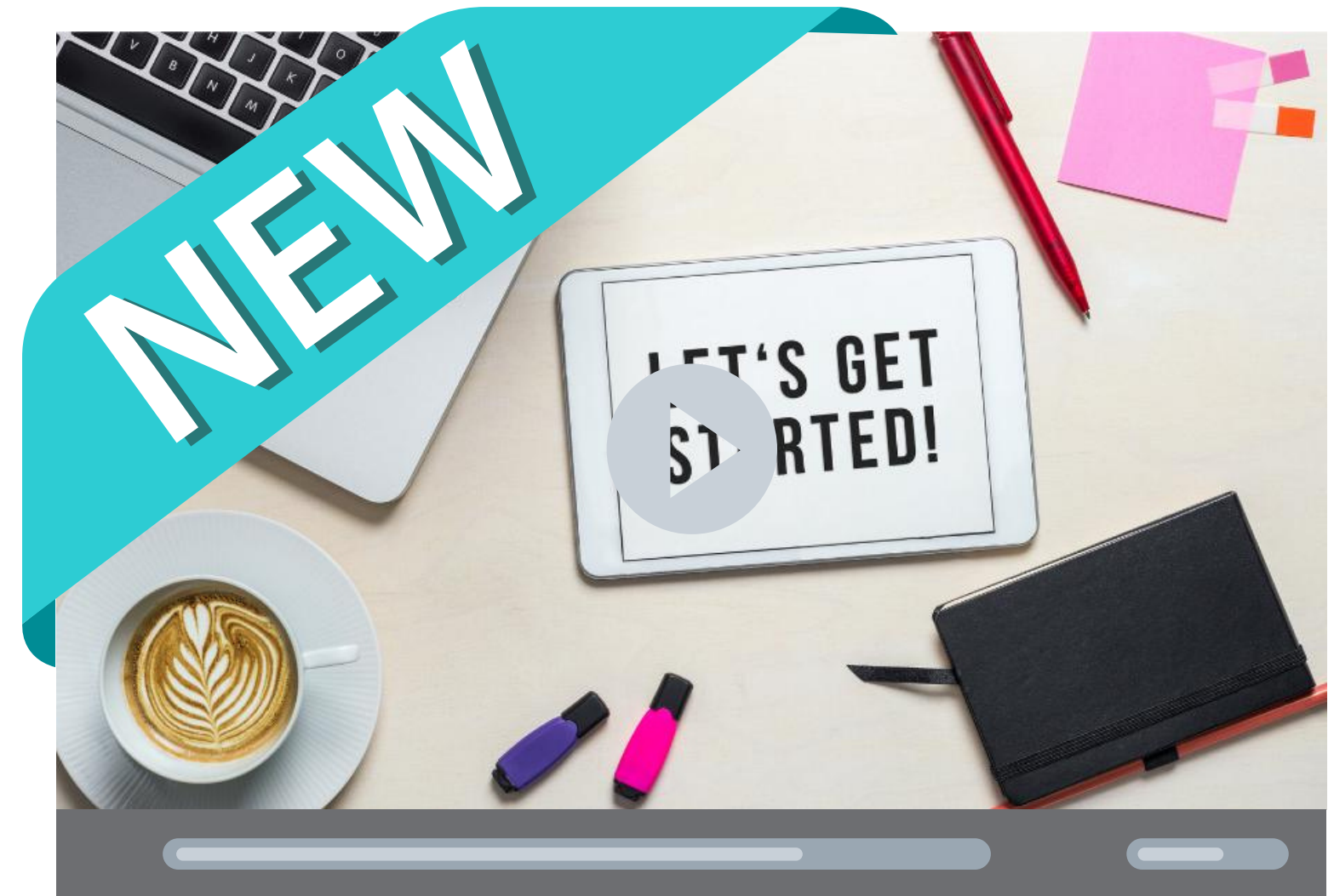
Participant email
campaign

Navia Benefits Academy

Navia Benefits Academy provides a resource site for both Brokers/Employers and Employees.

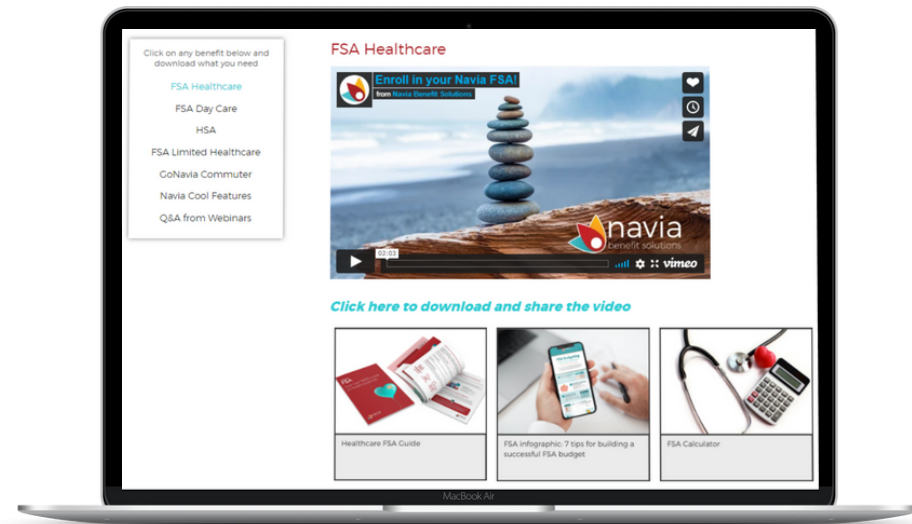
Clients can get all the information they need to create their OE solution and employees can access everything they need to learn about their benefits.

Be sure to bookmark <https://www.naviabenefits.com/benefit-education-resources/> as this page will give you and your employees 24/7 access to education materials, webinar sessions, and much more.



**Introduction video to explain
the OE services available!!**

Standard services, available to all clients



Educational resources

<https://www.naviabenefits.com/benefit-education-resources>



Benefit education email campaign



Benefit Q&A Webinars

Printed postcards available upon request

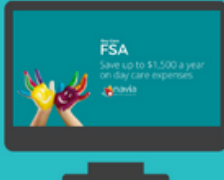




SCAN QR CODE TO
START LEARNING
AND BE ENTERED
TO WIN PRIZES

Everything you need to know about your benefits!

Learn about all the great features of your benefit plan. You can watch videos, participate in live Q&As, download benefit guides, and check out helpful tools like our FSA calculator and eligible expense lists.



Benefit information sessions



Educational resources



Benefit videos



Live webinars with Q&As



Quick Tips & Calculators



Raffle prizes!

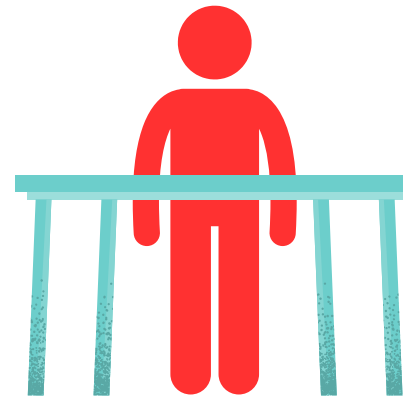
<https://www.naviabenefits.com/benefit-education-resources/>

Printed postcards with a link to the employee benefit education site and a chance to win a raffle prize are available upon request

Premium services, costs may be associated with these services



Custom Webinars



In-person events



**Co-branded, custom
education materials**

Inquire with our Employer Services team for details

Raffle prizes may also be provided to incentivize enrollment and engagement



Asobu Water
Bottle / Dog Bowl (50 oz.)



Igloo Stowe
Tote Cooler



Simple Modern
Wine Tumbler



Solar Power Qi
Charger



Collapsible
Popcorn Popper



Wireless
Earbuds



\$30 Digital Gift
Card

A screenshot of a web form titled "Navia Benefit Education Services - Sign up!". The form includes a header with the Navia logo and a "PLEASE NOTE" section. The main body contains two numbered sections: "1" for "Your company name" and "2" for "Your Name (first and last)". Both sections have a "Required" asterisk and a "Enter your answer" input field. The form is set against a dark grey background with white text and a light grey input area.

Click here to request open enrollment assistance!

You can also access the form at Navia Benefits Academy

Click on the form link to request education and event assistance for your benefits open enrollment period. A Navia representative will review your request and follow-up to assist you with a support plan and resources to conduct a successful open enrollment strategy for you and your employees. We look forward to hearing from you!

Please submit form at least two weeks prior to event date